

# Aldo Gutierrez

March 1, 2021

## CONTACT

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www.aldo.work

## PROFESSIONAL SKILL SET

- W3C Validated HTML5
- BEM/CSS3 via SCSS
- Responsive, mobile first design
- Email Campaigns via Zurb Foundation
- Fluent in Spanish

## WORKING KNOWLEDGE

- JavaScript, jQuery
- Wordpress
- Motion Graphic Design

## EDUCATION

International Academy of Design and Technology  
Chicago, IL

B.F.A. in Visual Communication  
Graphic Design  
April 2012

## EXPERIENCE

### Freeosk Inc.

*Front-end Developer/UX Designer*  
March 2017 2012 - Present

- Lead the development of company websites, both internal and external.
- Lead the creation of our design templates and development suite for emails and landing pages.
- Create custom, consistent, and accessible e-mail campaigns.

### Crest Communications Inc.

*Front-end Developer/Motion Graphic Designer*  
April 2012 - March 2017

- Lead front-end developer tasked with UX/UI design, development, management, implementation, and maintenance of client websites.
- Managed a team of designers and front-end developers; delegated tasks such as wireframing, web design, and website updates.
- Introduced motion graphics as a new art medium the company can offer, thus broadening the company's portfolio of available services, client base, and increasing company revenue.
- Contributor to project proposals and presentations.

